Organised by BP2S/SPC France, in cooperation with the ESN,
Thursday 14th March 2013
Conference under the High Patronage of Irish Presidency

Chaired by Alfons Guinier, Secretary General, ECSA (European Community Shipowners’ Association)

AGENDA

8.15: Registration and welcome coffee

9.00: Opening

Welcome by Antoine Person, Chairman, BP2S (Bureau de Promotion du Shortsea Shipping/Shortsea Promotion Centre France)

Opening remarks by Brian Richardson of the IMDO (Irish Maritime Development Office) and current Chairman of the ESN (European Shortsea Network)

Introduction and presentation of the day by Alfons Guinier, Secretary General, ECSA

9.30: Shortsea Markets: best practices

Introduction and moderator: Alfons Guinier

Maritime and port operators of different types of shortsea traffic and their views of the market:

- Analysis of the "UK and Irish shortsea freight RoRo and LoLo markets" by Peter Baker, Managing Director, PRB Associates

- Views of two shortsea operators between the British Isles and the Iberian Peninsula:
  - Container service by Guy Adams, General Manager Northern Europe, MacAndrews (CMA CGM Group)
  - Ro-Ro freight service by Christophe Mathieu, Group Strategy and Commercial Director, Brittany Ferries
Views of a port: Focus on shortsea services and reefer developments by Christine Cabau Woehrel, Chief Executive Officer, Dunkerque-Port

Views of two shipping agents:
- Mediterranean Sea: Turkey-France (U.N. RoRo) and Tunisia-France (CTN) services by Tan Aktuna, Line Managing Director, Worms Services Maritimes
- Black Sea: Shortsea shipping current and future developments in BS by Nikola Hristov, Chairman, Bulgarian Association of Ship Brokers and Agents

Q & A Session - Open-floor Discussion

11.00: Coffee and Networking break

11.30: Shortsea sector: environmental challenges and opportunities

Introduction and moderator: Hans Kristian Haram, Director, Shortsea Promotion Centre Norway

Interactive session on current & coming environmental issues and opportunities in Europe. Round table: panellists will introduce and elaborate the three main options (MDO/MGO, LNG and scrubbers):

- Martial Claudepierre, Marine Environment Leader, Bureau Veritas
- Dominique Bouchez, Quality Product Manager, UFIP
- Jean-François Chapuy, Senior Sales Manager, MAN Diesel & Turbo
- Thierry Chanteraud, Resources and Logistics, TOTAL Marine Fuels
- Andrzej Buzckowski, Sales Director, WÄRTSILÄ

Debate and Q & A Session - Open-floor Discussion

12.30: Networking lunch

14.00: Shortsea services: users’ and potential users’ views

Introduction and moderator: Philippe Bonnevie, Chairman, Maritime Transport Council ESC (European Shippers Council) & Managing Director, AUTF (French Shippers Association)

Preamble: Which tools for shippers? Haropa’ grouping experience by Marc Laplace-Builhe, Liner Shipping Manager, Le Havre Port
Shippers and forwarders/logistics providers - from various industrial and trade sectors - experience and feedback:

- William Songeur, Purchasing & Logistics Director, Calcia/Italcementi (World’s fifth largest cement producer)
- François Soulet de Brugière, Director, SRS (Auchan Group - Major French multinational retail group)
- Knut Sander, Managing Director, Robert Kukla (International forwarders)
- Carola Lentiez, Shortsea Project Manager, Kuehne+Nagel

Q & A Session - Open-floor discussion

15.15: Coffee and Networking break

15.45: Shortsea development: other views and perspectives

Introduction and moderator: Alfons Guinier

- European Shortsea and Multimodal Business by Jens Holger Nielsen, CEO, Samskip
- European Shortsea development by Patrick Norroy, Policy Officer for Maritime Transport and Logistics Unit, European Commission DG MOVE
- Development and promotion of shortsea shipping on the St. Lawrence river by Martin Fournier, President, Quebec Shortsea Shipping Council & Executive Director, St. Lawrence Shipoperators

Questions and discussion

Conclusions by Alfons Guinier

16.45: Closing remarks and perspectives by Brian Richardson

17.00: Networking

17.30: Close of day and free evening
More information about:


The ESN, European Shortsea Network: www.shortsea.info

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